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UNIVERSITY Department of Accounting, Chulalongkorn University

SUBJECT RESPONSIBLE Foundation: Accounting for Business Decisions

ACADEMIC BACKGROUND

Doctor of Philosophy (Accounting)

University of Manchester, 2013

Master of Science (Economics & Finance)

University of Warwick, 2003

Diploma (Economics)

University of Warwick, 2001

Bachelor of Accountancy (First Class Honors) (Accounting) Chulalongkorn University, 1998

SELECTED PUBLICATION

Sastararuji, D., Hoonsopon, D., Pitchayadol, P. & Chiwamit, P. (2022) Cloud accounting adoption in Thai SMEs amid the COVID-19 pandemic: an explanatory case study. *Journal of Innovation and Entrepreneurship*. 11(1): 25 pages.

Sastararuji, D., Hoonsopon, D., Pitchayadol, P., & Chiwamit, P. (2021) Cloud accounting adoption in small and medium enterprises: An integrated conceptual framework: Five factors of determinant were identified by integrated technology-organization-environment (TOE) framework, diffusion of innovation (DOI), institutional theory (INT) and extended factors. Paper presented at the *ACM International Conference Proceeding Series*, 32-38.

Chiwamit, P. (2018). Creating cross-function integration between accounting-marketing with socialization. International Conference on Social Science Studies (ICSSS 2018), Malaysia.

Chiwamit, P., Modell, S. & Scapens, R.W. (2017) Regulation and adaptation of management accounting innovations: the case of economic value added in Thai state-owned enterprises. *Management Accounting Research*, 37(2017): 30-48.